

STAR Experience - Listing Package Options



When selling real estate we believe customers should be given the opportunity to choose the level of service they need and not be locked into a one size fits all product. With the STAR Experience Team you get to choose between Bronze, Silver and Gold packages. Similar to flying on a plane, we provide our clients with different fare options. Whether you are looking for the cheapest way to get from point A to point B in economy, or you need a little more room to work and a free drink in the business section, all the way to beds & champagne in first class we've got you covered! The best part is every single package comes with REALTOR® representation and MLS® exposure. So not only do you get to choose the level of service best suited for you, you also get the support of professionals and the best online exposure when it comes to real estate. For more info or to book your own private presentation you can call us at 587-350-STAR (7827) or simply use the form under the STAR Selling System tab on our website www.STARlisting.ca.

Standard With Every Package

Getting Ready To Sell	In-Person Listing Appointment Market Analysis (Setting The Price) Staging Consultation (With Certified Home Stager)
Marketing Plan	Online Marketing (MLS® & STARlistings.ca) Professional Signage (Lawn Sign & Sandwich Board) REALTOR® Lock Box
STAR Support	Showing Support System Access To Your File Online 24/7 Access To A REALTOR® And STAR Team Members
Offer Handling & Closing	Handle And Negotiate Offers (With Approved Forms) Coordinate Closing (Lawyers, Agents, Keys, etc) STAR Suppliers List (For All Of Your Real Estate Needs)

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Bronze, Silver & Gold Differences

Professional Pictures	15 (Max)	30 (Max)	50 (Max)
Measurements	Provided by seller	Measures Only	Measures + Plan
360 Pictures		Yes	Yes + YouTube Video
Staging		\$400 Credit	\$800 Credit
Online Ads	Kijiji Free Ad	Kijiji 3 Day Top Ad + FB 3 Day	Kijiji 1 Week Top Ad + FB 1 Week
Just Listed Door Hanger	25	50	75
Feature Sheets	Single Sided	Double Sided	Four Sided Folder
Directional Signs	2	4	6
Open House		Minimum 2	Minimum 4

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Bronze, Silver & Gold Differences (Continued)

Social Media		Facebook Mentions	Facebook + Twitter Mentions
Access To REALTOR® & STAR Team	Mon-Fri 10am-6pm	Mon-Sat 9am-7pm	7 Days 8am-8pm
Market Update	Monthly	Bi-Weekly	Weekly
Showing Coordination	7 Days 11am-7pm	7 Days 10am-8pm	7 Days 9am-9pm
Feedback Request		Email Request	Email + Text Request

Selling Fees (aka Commissions)

We would love to say exactly how much we charged for commissions but we are limited on what we can advertise to the general public (we actually can't advertise a specific # or %). With that in mind here is what we can say regarding selling fees:

- Commissions typically comes out of the sellers equity (the seller is usually the one offering a commission to sell their home)
- Commissions are usually split between the buyer and the seller agents (the commission offered by the seller usually has a selling and buying agent portion)
- Our fees are based on the level of service and support you require (the higher the service level, the higher the fee, so if you select Bronze you will pay less than Silver or Gold)

Our Promise

We provide our clients with clear written service expectation and if we don't meet those expectations or if you feel we are not the right fit for you, you can cancel our service agreement at anytime!